

Thinking About Design Creative Strategies

May 8, 2018 (7:00 pm)



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Tuesday, May 8, 2018 at 7:00PM



Design Thinking is being used by large innovative companies to create exceptional products and experiences (think Google Glass, AirBnB, your arrival experience with major airlines, and, of course, toilet paper). It can also be applied at much smaller scales - in education, to find solutions for sustainability challenges, and of course in tech companies of any size. Join Anne Stieger for an introduction to this powerful toolbox, process and mindset for user-centered design.

Come get a taste of Design Thinking, then take a deep dive into Anne's upcoming workshop with Digital

Nova Scotia : Fostering Creativity & Effective Ideation

Hosted by Refresh Annapolis Valley. All are welcome!

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Acadia University

24 University Avenue

Patterson Hall - Top Floor,

Wolfville

Organised in Cooperation With

[Acadia Entrepreneurship Centre Rural Innovation Centre](#) & [Innovacorp](#)

Refresh is a community of designers, developers and innovators working to refresh the creative, technical, and professional culture of digital technology endeavours in the Annapolis Valley while promoting design, technology, and entrepreneurship.

[Add this event to your calendar.](#)
